

Agenda & Minutes: September 2009

Fulton Chamber of Commerce

Agenda

September 8, 2009

Noon @Golden Wok

Board Photo

Heidi Weber & Ken Sievertsen, JoCarroll Energy

Call to Order

Minutes (pages 2 - 3)

Treasurer's Report

August Treasurer's Report (handed out at meeting)

Budget Update (attached)

Audit

Executive

Executive Director Meetings Report (attached)

Membership Dues Letter (sample attached)

September E-Newsletter

Fundraiser @ Manny's Too

Tourism & Promotions

City Tourism Committee Report

"Celebrate: Fulton Summer Nights"- Evaluation Meeting

Fall Festival Committee Report - Volunteers Needed

Government Affairs

US Route 30 Project Update

Focus 2010 (CCI Committee) Update

Riverfront Corridor Action Team

The Complex (private group)

Senior Services Advisory Team

Member Relations/Member Ed Committee

Lunch & Learn, Bill Davis, November 12, 2009, 11:30am-1pm, location TBA

Fulton Fall Clean-Up (Hazardous & E-Waste) - September 26, 9am-11am, former fire station

Ribbon Cutting Report - Tree of Life Chiropractic

Ribbon Cutting - Lisa Seaman (soap maker), October 29, 2009

Seniors vs. Crime Luncheon Report

J.T. Cullen Sit Tour

Downtown

Fulton Retail Development Group Update

Old/New Business

Follow-Ups: Letter FHS Reagan & Historical Marker

Other

Next Board Meeting: October 13, 2009, Noon @ Fulton (Martin House) Museum

Adjourn

Fulton Chamber of Commerce

Minutes from August 11, 2009

Present: Patti Housenga, Bill Stoermer, Linda Hollis, Lynne Loerop, Greg Naftzger, Deb Schaver, Heather Bennett, Chuck Dykstra, Kim LaShelle, and Paula Rogis.

Absent: Bill Wilkin, Phyllis Housenga, and Steve Owen.

Welcome: Deb Schaver was welcomed as the new board member, filling the vacancy of Sue Jobin. Deb's term will be thru August 31, 2012.

Minutes: A correction was made to the minutes - 38 brides registered at the Bridal Walk, not 38 bridges. A motion was made by Housenga and seconded by Loerop to approve the minutes from July 14, 2009. Motion carried.

Treasurer's Report: Hollis reviewed the July Treasurer's Report: revenue as \$1,409.24 and expenditures of \$3,988.18, leaving an ending balance of \$5,879.10. A motion was made by Housenga and seconded by Naftzger to accept the July Treasurer's Report. Motion carried. Bennett provided a year to date budget to actual report. Bennett reviewed the

FY2010 budget proposal noting the chamber operates on a zero-balanced budget. The chamber's fiscal year begins September 1 each year. The budget will include revenue and expenses of \$36,528.36. A motion was made by Dykstra and seconded by Loerop to approve the FY2010 budget proposal. Motion carried.

Executive: Bennett provided a copy of her monthly meetings report. Election of officers occurs at the August board meeting and officers are elected to serve until August 31 of each year. President - a motion was made by Dykstra and seconded by Loerop to nominate Greg Naftzger as President. Motion carried. Vice President - a motion was made by Loerop and seconded by Housenga to nominate Paula Rogis as Vice President. Motion carried. Treasurer - a motion was made by Housenga and seconded by Naftzger to nominate Linda Hollis as Treasurer. Motion carried. Stoermer noted if the Chamber should decide to have a different President each year, we should consider amending the bylaws.

Membership dues letters will be mailed the first part of September. Bennett will have Naftzger and/or the board review the letter prior to mailing.

Board Photo - A new board of directors' photo will be taken prior to the board meeting on September 8, 2009. Board members are encouraged to be present shortly before the meeting for the photo.

Tourism & Promotions: Bennett has created a Facebook Page for the Fulton Chamber of Commerce. Naftzger reported the following items from the city tourism committee: the countertop mats continue to be a good source for getting information out on upcoming events, in September the committee will identify tourism goals for 2010, the Windmill Cultural Center construction is complete and the remaining fall and winter months will be spent building exhibits and implementing operational procedures.

Lincoln Buy-Way Sales Event - 68 registered sales. While the weather did not cooperate on Friday, August 7, visitors to Fulton on Saturday, August 8, were high.

Springfield Lincoln Museum Bus Trip - Loerop reported 43 people attended (two forgot) and the trip was enjoyed by all. The Lincoln Museum was remarkable.

Fulton Summer Nights - The Presbyterian Church organized the July 23 event and once again, the event was a success. The church had several games, food vendors, and musical entertainment. The Fulton Chamber is responsible for the August 13 event and will feature "animals." Several activities are planned for the evening - food vendors, games, petting zoo, River City Municipal Band, Beanie Animal Bingo, and more. Bill Wilkin and Chuck Dykstra will pick up chairs at the Fulton Fire Station. Bennett requested volunteers to help manage the games at the event.

Fall Festival - Hollis reported the first meeting was held on August 5 and several ideas were discussed. A new addition to the event will be the beer garden. Bennett will approach the city council on August 17 regarding a street closure for the beer garden. The committee will continue to meet every other week. Many volunteers will be needed to ensure the success of the event - set-up, tear down, children's games, pumpkin painting, and inflatable rides.

LumberKings Game - Bennett staffed a booth at the game since the chamber was a sponsor of the Fulton/Morrison Night. Bennett reported it only cost the chamber \$100 and we received 100 free tickets to give-a-way. The chamber also received a tremendous amount of visibility from the booth and would encourage us to participate again.

Government Affairs: Stoermer reported the FOCUS 2010 Initiative Committee needs to meet again to touch base and follow-up on the subcommittees: Riverfront Corridor Action Team, The Complex, and the Senior Services Advisory Team. The city council recently approved committee members for the Senior Services Advisory Team.

Member Ed Committee - The Member Ed Committee is closer to firming up a date with Ashford University Instructor, Bill Davis, for a Lunch & Learn Program in November. The Fulton Fall Clean-Up day will be held September 26, from 9am to 11am at the former Fulton Fire Station. Volunteers will be needed to help manage the disposal items. The Ribbon Cutting for Heartland Hospice was good and they have a beautiful office located inside the Fulton Commerce Center. The next ribbon cutting will be held August 19 for Tree of Life Chiropractic. The chamber is helping cosponsor the Seniors vs. Crime Luncheon on August 25 at Manny's Too with the Fulton Kiwanis Club.

Downtown: Dykstra reported the FRDG has the theater building listed for sale at \$149,900 on FSBO.com. The FRDG is considering the purchase of another building.

Old/New Business: The Fulton Historical Society (FHS) has not responded to the letter sent to them regarding the Ronald Reagan 2011 Celebration. Bennett will follow-up with Barb Mask requesting a response by September 1. If FHS is not interested, Bennett can proceed with grant writing and fundraising for a Reagan Family Plot sign. The Fulton Association for Community Enrichment will host an organizational forum on September 12. The forum is an opportunity for organizations in town to connect with one another and learn about financial sustainability. Paula Rogis and Heather Bennett will attend the forum on behalf of the Fulton Chamber. AAA Advertising would like to approach the Fulton business community about advertising on their magnetic calendar promotion. The calendars have ad space and a wipe off memo board on one side, and the school sports schedule on the other side. The board does not endorse the project, but is willing to send out an email to the members notifying them of the sales opportunity and the business is legitimate. Dykstra would like to attend a group travel conference in Des Moines, IA. The event is September 17 and he would like the chamber to pay for his registration (\$35) and Lodging (\$100). A motion was made by Rogis and seconded by Naftzger to approve paying for Dykstra's registration and lodging. Motion carried.

Next Meeting: September 8, 2009, at Noon, Golden Wok.

Adjourn: The meeting adjourned at 1:02 p.m.

